



pay atTention Teacher Rubric: 5-point Scale

| | Not quite | Somewhat | Mostly | Well done | Exceptional |
|---|---|-------------|-------------|-------------------|-------------|
| A. Financial/Curricular Content | <i>Is the content accurate, relevant, and connected to FL10 curriculum?</i> | | | | |
| Information related to personal finances is accurate | | | | | |
| Content is related to a course outcome and shows a connection between finances and well-being | | | | | |
| Vocabulary choices are clear and accurate | | | | | |
| Content is relevant to people in Saskatchewan | | | | | |
| Score each column | Total x 2 = | Total x 4 = | Total x 6 = | Total x 8 = | Total x 10= |
| | | | | Part A Total | = /40 |
| B. Learning Potential | <i>Is there potential for learning new financial knowledge and/or skills?</i> | | | | |
| Audience will clearly understand the importance of the project's theme | | | | | |
| Audience will be motivated to change habits based on at least one clear actionable step | | | | | |
| C. Exceptional Product | <i>Is the product innovative and creative?</i> | | | | |
| High-quality product reflects exceptional creativity, skill, and editing | | | | | |
| Message is presented clearly and concisely (ie. 30-sec. ad, poster, brief brochure, etc.) | | | | | |
| Innovative, engaging, and effective use of media to deliver the message | | | | | |
| Score each column | Total x 1 = | Total x 2 = | Total x 3 = | Total x 4 = | Total x 5 = |
| | | | | Parts B & C Total | = /25 |
| | | | | Part A + B & C | = /65 |

COMMENTS: