

CFEE

CANADIAN FOUNDATION FOR ECONOMIC EDUCATION
FONDATION CANADIENNE D'ÉDUCATION ÉCONOMIQUE

CIBC



CANADIAN FINANCIAL
EDUCATION CHALLENGE

MY MONEY MY FUTURE

**Win \$10,000 with your
big idea!**



WHAT IS IT?

CFEE and CIBC are challenging Canada's youth to apply their creativity and skills to create new tools to help other young Canadians improve their financial knowledge.

It's a creative challenge that has a prize. For more information go to: <https://www.mymoneyfuturechallenge.ca>



WHO CAN ENTER

High School age youth (14-18) either registered by your teacher or independently. Registration can be found on the website (see below).

Prizes for the National Challenge are:

1st Prize: \$10,000
2nd Prize: \$5,000
3rd Prize: \$2,500



KEY DATES

Registration is now open.

Registration closes :
Friday, April 29/22

Submission Deadline :
Monday, May 9/22

Live National Showcase :
Thursday, June 16/22

CREATIVE, INNOVATIVE, APPEALING

- It can be in either English or French. The resource can be a video, a website, an app, a podcast, a play, a booklet, a PowerPoint presentation, a whiteboard animation, a song, a piece of art, an ad, a poem, a video game, board game or.... Get creative.
- You can enter as an individual or up to a team of 4. All projects must be submitted before midnight EST on Monday, May 9th ,2022
- For more information go to:

<https://www.mymoneyfuturechallenge.ca>



Tel.: (416) 968-2236
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