

FINANCIAL LITERACY - SAVINGS & INVESTMENT HANDOUT

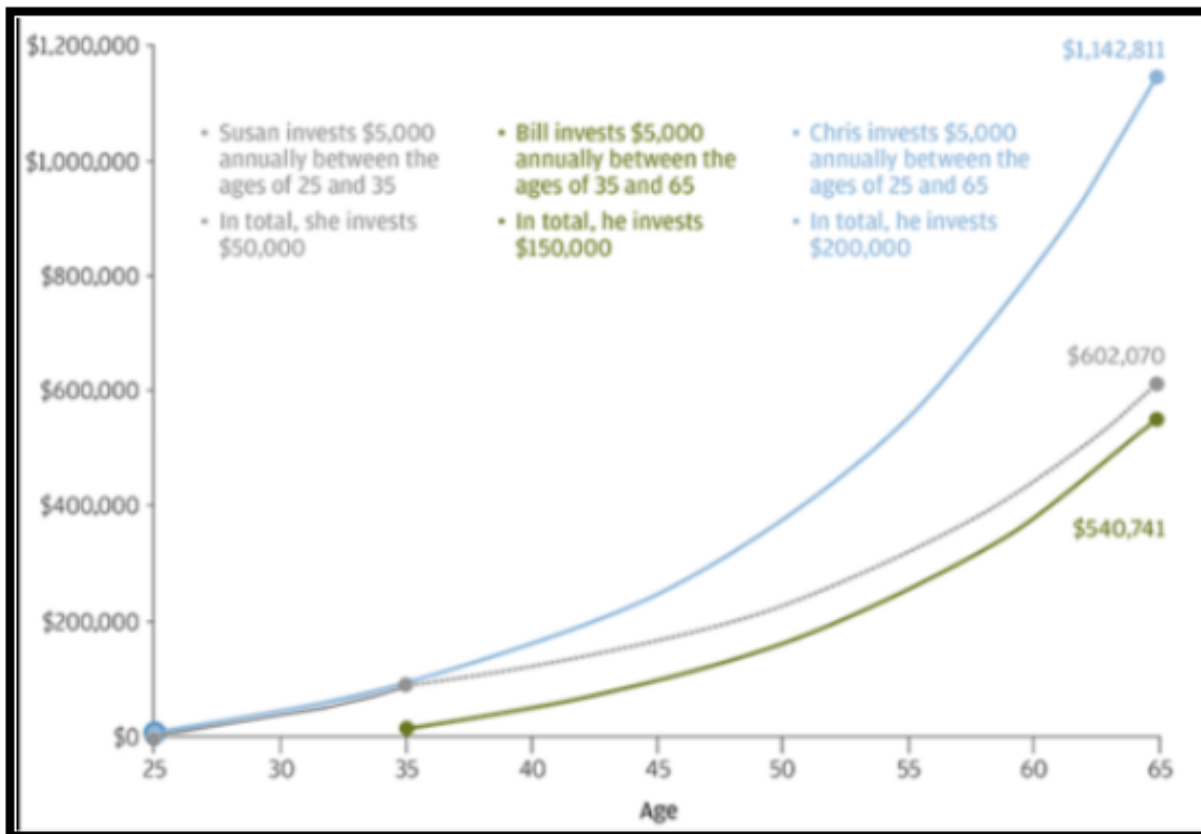
NAME _____ DATE _____

The historic rate of saving in Canada is 7.61%. The average Canadian makes around \$50,000/year, that would be savings of \$3,805. The historical rate of **7.61%** is still well below the recommended rate of 10%. Unfortunately, however, Canadian households aren't even coming close to attaining the historical rate in 2019.

How much do Canadians save?

According to [TradingEconomics.com](https://www.tradingeconomics.com) (2019) the current savings rate for Canadians is **1.7%** of household income in the second quarter of 2019. Assuming the same income of \$50,000, that is only \$850 saved every year. Why are Canadians so bad at saving?

Graph I - Growth of Retirement Accounts



WHAT IS COMPOUND INTEREST <https://youtu.be/wf91rEGw88Q>

HOW MUCH YOU NEED TO **SAVE** PER MONTH TO HAVE **1 MILLION** AT RETIREMENT (6% RETURN RATE)



Why might some 20-year-olds have difficulty investing \$360 per month for retirement?

How does the Stock Exchange Work? <https://youtu.be/JrGp4ofULzQ> (What are stocks?)
https://youtu.be/p7HKvqRI_Bo (How the stock market work?)

- 1. If the price of the share grows as the company grows, how does buying shares in a company benefit an investor?**
 - a. An investor will be able to sell these shares for a lower price and make a profit.
 - b. An investor will be able to sell these shares for a higher price and make a profit.
 - c. An investor will be able to enjoy free services from the company they bought shares from.
 - d. An investor will be able to put the company on their resume.
- 2. How does selling shares on the stock exchange benefit companies?**
 - a. They rely on a low return when selling shares.
 - b. They are immune to any volatility in the stock exchange when they sell their shares.
 - c. They receive funds to further expand their company.
 - d. They get more customers than when they did not sell shares.

3. **As an investor, what is the risk involved when investing in companies on the stock exchange?**
- Investors can lose their existing shares if the value of the stock does not increase within 90 days of purchase
 - Once they purchase a share, investors cannot sell them at a higher price
 - The price of stocks can decrease; for example, when the company receives bad press
 - Investors are only at risk if they purchase a share when the stock price has fallen

Risk, Return, and Liquidity

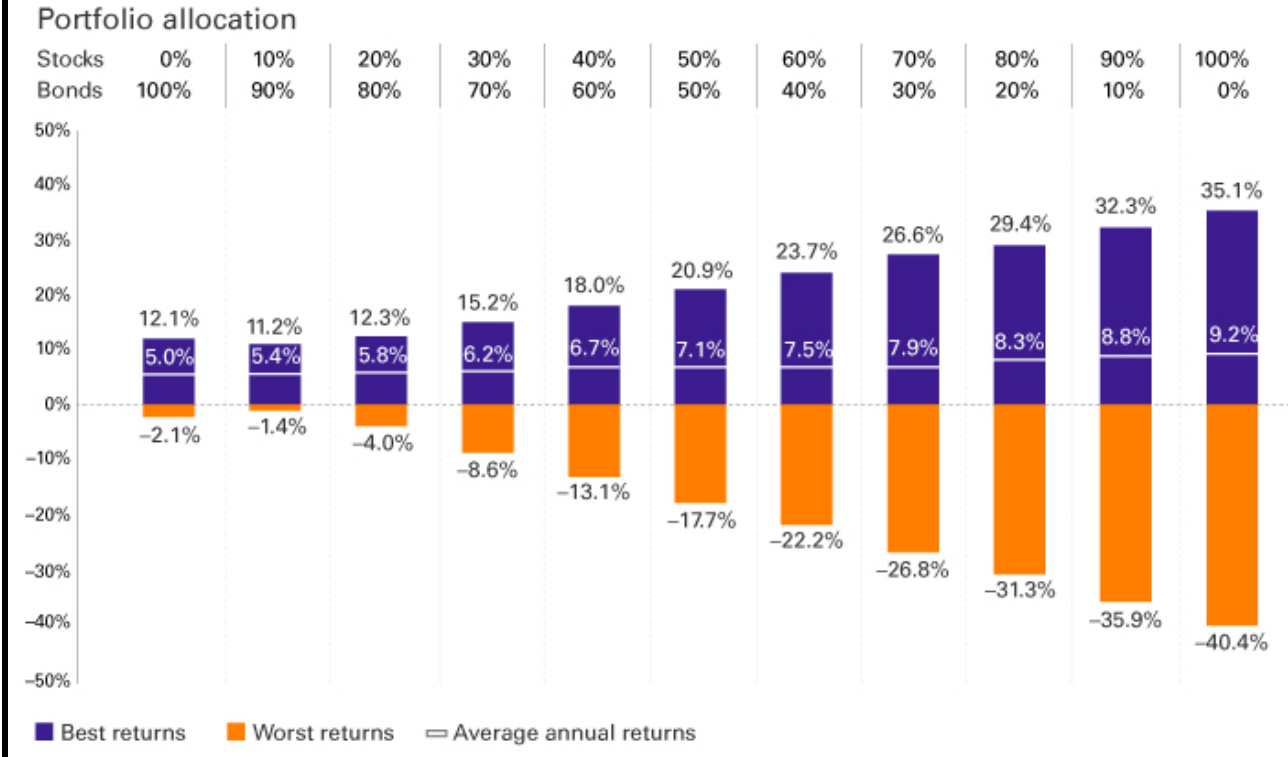
- **Risk**
 - The chance that the value of an investment will decrease.
- **Return**
 - The profit or yield from an investment.
- **Liquidity**
 - The ability of an investment to be converted into cash quickly without loss of value.

When investing, some say it's a good idea to have a mix of stocks and *bonds* in your portfolio. Watch this video to learn more about what bonds are and answer the questions.
<https://youtu.be/luyejHOGCro>

1. **What is a bond?** How you would make money from it.
2. Why is it a good idea to invest in **both bonds and stocks?**
3. What is the risk you are taking when investing in bonds? How can you minimize this risk?
4. Why does the value of your **bond decrease when interest rates increase?**

DIVERSIFICATION

Best, worst, and average returns for various stock/bond allocations, 1997–2019



1. What is the average annual return if someone invested 100% in bonds?

DOK 1

2. What is the average annual return if someone invested 100% in stocks?

DOK 1

3. Calculate the range of potential annual returns if you invested 10% in bonds and 90% in stocks. How does this compare with the range of potential annual returns if you invested 10% in stocks and 90% bonds?

DOK 2

4. Your friend tells you he is going to start investing and would like to earn a 10% return. He says stocks make him nervous, so he will only be investing 10% in stocks and the remaining 90% will be invested in bonds. What would you say to him?

DOK 3

5. Use evidence from this graph to explain the value of investing in *both* stocks and bonds - not just one or the other.

DOK 3