

PROBLEM



Average Canadian
post-secondary student
debt upon graduation:

\$26,680*

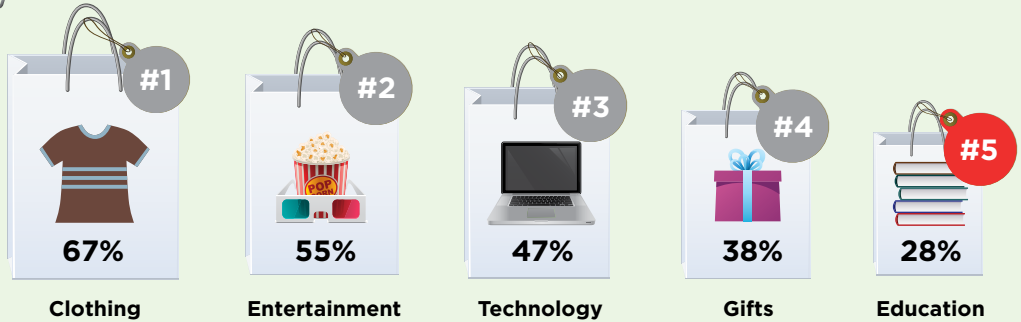
Youthonomics: financial literacy in high school

Against the backdrop of rising post-secondary debt, a recent Investor Education Fund study** explored early contributing factors among Ontario high school students aged 14 - 18.

CONTRIBUTING FACTORS

PRIORITIES

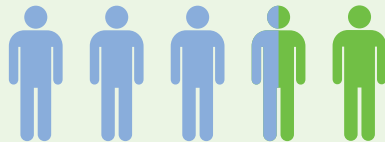
What are high school students saving for?



NOT PLANNING

Students who never budget:

33%



DON'T KNOW

Students who admit their knowledge of money could be better:

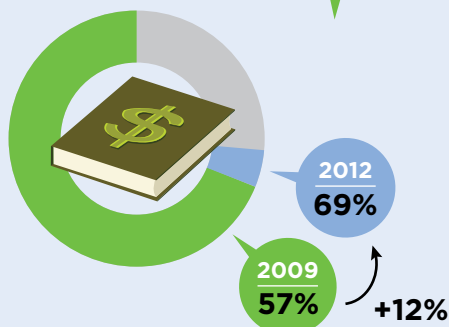
55%



OPPORTUNITIES

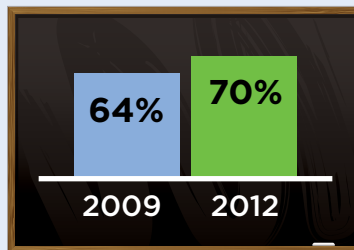
EDUCATION NEEDS

Students who believe financial literacy should be taught in the classroom:



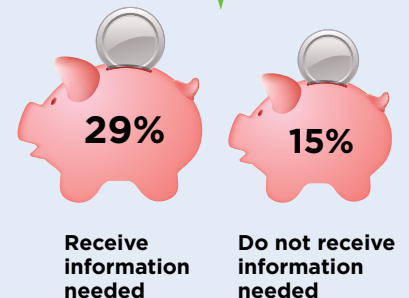
STUDENT INTEREST

Students who think it's important to know about managing personal finances:



POTENTIAL IMPACT

Students who feel schools provide the information they need are twice as likely to budget:



*The Canadian Council on Learning, "Challenges in Canadian Post-secondary Education: Monograph 3." September 2010.
**Investor Education Fund. "Youth Financial Literacy Study 2012." August 2012.