

My Money, My Future: Classroom Evaluation Rubric

	Mastery (4)	Proficient (3)	Approaching (2)	Beginning (1-0)
Research, Development, & Reflection /4	<ul style="list-style-type: none"> Evidence of thorough research using multiple reliable resources (with citations) Clear & effective learning targets set at beginning Excellent planning & self-reflection that impacts the quality of the product (before & during development) Thorough reflection on the process & learning after completion 	<ul style="list-style-type: none"> Evidence of research with reliable resources Learning targets set Planning & self-reflection is evident before, during, & after 	<ul style="list-style-type: none"> Lack of quality resources Targets required refinement from beginning Some self-reflection 	<ul style="list-style-type: none"> Little/No evidence of research Goals were unclear Little/no reflection throughout process
Product /4	<ul style="list-style-type: none"> High-quality, original, & appealing product that will excite & motivate the audience Format of the product effectively promotes learning throughout Thoughtful, user-friendly organization Attention to detail evident through effective editing 	<ul style="list-style-type: none"> Appealing product that is mostly unique Audience may have to review product for learning to occur Evidence of organization Few errors that detract from message 	<ul style="list-style-type: none"> Product is complete Format requires attention so audience will be able to learn Inconsistent organization Project requires editing 	<ul style="list-style-type: none"> Incomplete product Quality of product impedes learning Little/No organization Little/No attention to editing
Purpose & Impact /4	<ul style="list-style-type: none"> Designed effectively to target youth/peers throughout product Audience will certainly change behaviours & become self-reflective after using product Clearly meets a need in the community compared to other resources Product is easily accessible for the target audience 	<ul style="list-style-type: none"> Target audience is clear Audience will learn something after using Unique product Product is mostly accessible 	<ul style="list-style-type: none"> Target audience is unclear at times Audience unlikely to change behaviours Mostly unique Audience will need to search to find product 	<ul style="list-style-type: none"> Target audience is unclear Product does not motivate audience to change behaviour Product is not unique Product will not be accessible to an audience
Financial Content /8	<ul style="list-style-type: none"> Entire product focuses on goal of increasing financial capability Accurate, subject-specific vocabulary (more than 5 accurate financial terms) Directly meets one or more outcomes in financial literacy curriculum (discuss with teacher) Relevant, unique, & insightful approach to financial content 	<ul style="list-style-type: none"> Focus on finance is clear throughout Subject-specific vocabulary is present Relates to a financial literacy outcome Unique approach to financial content 	<ul style="list-style-type: none"> Financial focus is unclear at times Vocabulary somewhat reflects the message & audience Financial literacy outcome is somewhat clear Project is somewhat unique 	<ul style="list-style-type: none"> Financial focus is unclear Little evidence of effective vocabulary Little/No clear connection to financial literacy outcome Project's approach requires more thought

