

My Money, My Future: Canadian Financial Education Challenge

Rubric

We challenge youth to be creative, and to draw upon their talents, skills, and passion to **create a new resource that could be used to teach other youth about money and how to achieve a healthy financial life and future**. It can be in either English or French. The resource can be a video, a podcast, a play, a booklet, a PowerPoint presentation, an animated PowerPoint presentation, a whiteboard animation, a song, a piece of art, an ad, a poem, a website, a video game, an animation.

Assessment / Judging Rubric

PROFILE Criteria

P	Practical	Is it feasible to implement? Is it easy to use? Can it be scaled up to use?
R	Relevant	Is the topic and content relevant to youth and what youth care about?
O	Original	Is it creative and new - and represents a new way of teaching a topic or skill?
F	Financial Content	Is the financial information and content accurate and applicable to youth?
I	Impact Potential	Is it going to appeal to youth and engage their interest?
L	Learning Potential	is there good potential for youth learning financial knowledge/skills?
E	Exceptional	Does it stand out? Overall impact it has on judges.

P	Practical	Is it feasible to implement? Is it easy to use? Can it be scaled up to use?				
		Highly Disagree	Disagree	Neutral	Agree	Highly Agree
	meets the needs of different stakeholders					
	promotes use of readily available materials / resources					
	Developed to be completed with minimal assistance					
	Easily shared with other youth					
R	Relevant	Is the topic and content relevant to youth and what youth care about?				
	Offers authentic, real-life examples that pertain to the lives of youth					
	Provides opportunities to apply skills to real-world problems					
	Positively meets the needs of youth					
	Promotes self-reflection					
O	Original	Is it creative and new - and represents a new way of teaching a topic or skill?				
	Transforms ideas or solutions into entirely new forms					

	Seeks out and follows through on untested and potentially risky directions or approaches to the challenge (risk taker)					
	Extends a novel or unique idea, question, format, or product to create new knowledge or knowledge that crosses boundaries (innovative)					
	Connects ideas or solutions in novel ways.					
	Challenges us to think differently about our own experience					
F	Financial Content	Is the financial information and content accurate and applicable to youth?				
	Subject has been developed with sophistication and use of verifiable financial sources					
	topic is appropriate and relevant to audience					
I	Impact Potential	Is it going to appeal to youth and engage their interest?				
	Media chosen effectively to enhance understanding of concepts, ideas and relationships and creates interest					
	enhances the lives of youth					
	Stimulates follow-up on the new ideas					
	provides a motivating experience for the learner					
	promotes sustained practice					
	Creates excitement					
L	Learning Potential	is there good potential for youth learning financial knowledge/skills?				
	promotes long term change or enhancement in money decisions					
	promotes self-assessment and self-reflection of finances					
	Promotes collaborative learning with peers					
	Promotes planning for a financially healthy future					
	Requires a problem to be solved					
	Requires logical and critical thinking					
E	Exceptional	Does it stand out? Overall impact it has on judges.				
	illustrates "big picture" and connections among concepts					
	Promotes youth mentoring youth					
	Promotes change in the community					
	Develops the opportunity for leadership					
	Promotes the wish that this was the assessor's work					
	Total each Column					
	Score each column	Total x 1 =	Total x 2 =	Total x 3 =	Total x 4 =	Total x 5 =

					Final Total	=
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