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FRAUD Relevance	The FRAUD is an issue for high school students.	The FRAUD is somewhat an issue for high school students.	The FRAUD is not related to any an issue for high school students.	Fraud not actual.
Visuals	The poster was very well done and visually appealing. It looks as though a lot of time and effort was put into it. Template was not used, or it was changed drastically.	The poster is pretty well done and looks as though some time and effort was put into it. Template was used and some items were altered.	The poster is very plain or minimal information was edited on the template. It looks as though minimal time and effort was put into it.	No visuals.
Statistic / Story	The statistic / story used was very powerful and helped deliver the message to its viewers.	The statistic / story used was good and added somewhat to the meaning of the message.	The statistic /story used was unrelated to the FRAUD or was not factual.	No statistic / stroy was used.
Writing	The poster had a clever slogan or written message that was a powerful part of the FRAUD.	The poster had a slogan or written message that related to the FRAUD.	Slogan or written message was there, but poorly done. It was not related to the FRAUD.	No slogan or written message.

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