Charitable Giving: Student Self-Assessment

- **Start by placing a checkmark beside each indicator to show your level of success in each category.**
- **Explain your choices for each category. i.e. What did you do well? What else could you have included?**

	Mastery	Proficient	Approaching	Beginning
Research & Development	_ Evidence of thorough research of charities using multiple reliable resources _ Choice of charity clearly links with values of group _ Specific fundraising goals are based on thorough analysis and planning	_ Evidence of research with reliable resources _ Choice of charity links with values of group _ Fundraiser goals are clear and attainable based on planning	_ Some quality resources _ Choice of charity clearly links with values of group _ Some evidence of planning went into creation of fundraising goals	_ Little/No evidence of research & planning
Explain your choices for Research & Development				
Project Plan	_ Clearly outlined and detailed: -Goals -Timeline -Target Audience -Budget -List of Responsibilities -Marketing Plan -Process _ Effective format, Thoughtful organization, and thorough editing	_ Clearly outlined: -Goals -Timeline -Target Audience -Budget -List of Responsibilities -Marketing Plan -Process _ Clear format, organization, and editing	_ Details of the Project plan are somewhat clear _ Some evidence of proper format, organization, and editing	_ More thought needed for elements of project plan _ More attention to format, organization, and/or editing
Explain your choices for Project Plan.				

	Mastery	Proficient	Approaching	Beginning
Impactful Implementation	_ Actions clearly follow Project Plan leading to a successful campaign. _ Thoughtful adjustments to plan when needed. _ Original & Effective Advertising. _ Thorough tracking of donations	_ Actions follow Project Plan _ Adjustments to plan made when needed _ Effective Advertising _ Donations are tracked	_ Actions somewhat connected to Project Plan. _ Some adjustments to plan when needed. _ Advertising Complete. _ Some tracking of donations	_ More connections with Project Plan needed _ Ineffective advertising Donations not tracked
Explain your choices for Impactful Implementation				
Financial Content	_ Excellent planning & self-reflection that impacts the quality of the product (before & during development). _ Thorough reflection on the process & learning after completion	_ Planning & self-reflection impacts the quality of the product (before & during development). _ Reflection on the process & learning after completion	_ Some evidence of planning & self-reflection that impacts the quality of the product _ Some reflection on the process & learning after completion	_ More planning and reflection needed throughout the process
Explain your choices for Reflection.				

	Mastery	Proficient	Approaching	Beginning
Presentation	_ Presenter is an expert on the subject _ Little reliance on script _ Engaging & Interactive presentation techniques _ Clear purpose throughout	Presenter is: _ Clear _ Concise _ Confident & Prepared _ Mostly Engaging	_ Reliance on script _ Lack of clarity at times _ Little engagement with audience _ Purpose requires more focus at times	_ Little evidence of preparation _ Purpose is unclear

Explain your choices for Presentation	

After completing this self-assessment, do you have any other comments on the project?