

WHAT TYPE OF BUSINESS COULD YOU START?

a. List one advantage, a challenge, and an example for each of the 4 business types described in this module:

	Advantage	Challenge	One Local Example
Home-Based			
Online			
Bricks & Mortar			
Bricks & Clicks			

b. List the main difference between the types of businesses listed below. Provide an example of each.

	Main difference between the two	Local example of each
For-Profit vs. Non-Profit		
Franchise vs. Independent		



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- c. If your business idea from Module 1 had a storefront, what would it look like? Draw or describe your vision for the business!

