

MODULE 1

WHAT IS AN ENTREPRENEUR?



a. Define an entrepreneur in your own words.

c. Choose an entrepreneur from the videos and research three interesting facts about this person OR their company.

1.

2.

3.

b. How do entrepreneurs help our society?

d. If you could open a business, describe what product you would sell or service you would offer.



WHAT TYPE OF BUSINESS COULD YOU START?

a. List one advantage, a challenge, and an example for each of the 4 business types described in this module:

	Advantage	Challenge	One Local Example
Home-Based			
Online			
Bricks & Mortar			
Bricks & Clicks			

b. List the main difference between the types of businesses listed below. Provide an example of each.

	Main difference between the two	Local example of each
For-Profit vs. Non-Profit		
Franchise vs. Independent		



WHAT TYPE OF BUSINESS COULD YOU START?



- c. If your business idea from Module 1 had a storefront, what would it look like? Draw or describe your vision for the business!



HOW DO ENTREPRENEURS ACHIEVE SUCCESS?



a. What does success mean for you:

As a student?

Outside of school?

b. Dr. Chris Scribe says, "Don't get down on yourself if things don't work out. If you make a mistake, what you do with that failure...what you do in your life moving forward beyond that, that's what matters." Describe a moment in your life where this advice would have been helpful.

c. When entrepreneurs have a business idea that fails, they look for positives in the experience. List one or two ideas of how failure might be positive for successful entrepreneurs.



HOW DO ENTREPRENEURS ACHIEVE SUCCESS?



d. For the business you described in the previous modules, what would your top 3 values be?

1.

2.

3.

e. What is something you can add to your daily routine to make sure that the Seventh Generation Principle is a part of your values?

f. What is something you would do to use the Seventh Generation Principle in your business?



MODULE 4

WHAT CHARACTERISTICS AND SKILLS DO ENTREPRENEURS POSSESS?



a. List three characteristics that describe you.

1.

2.

3.

b. What are three skills that you possess? You don't have to be an expert at them yet, but you should have some confidence with them.

1.

2.

3.

c. When you are ready to open your business, what is one skill that you will need to develop?

d. In the last year, what are two things that you have worked on that show your creativity?

e. Find two students who have one skill each that complements your skill set.

Name	Their Skill	Skill of mine that is complementary



MODULE 5

HOW DO ENTREPRENEURS SEEK OPPORTUNITIES?



a. Describe a time that you learned something new or discovered an exciting opportunity when you either:

- Had an open mind
- Stepped out of your comfort zone
- Listened carefully to others
- or, took a risk.

b. List 3 trends and fads from your lifetime and from your teacher's lifetime:

	3 Trends	3 Fads
From your lifetime		
From your teacher's lifetime		

c. What is a current trend or fad that you could base a business on? Be sure to describe how you might turn this idea into a business!



MODULE 6

HOW DO ENTREPRENEURS BRING IDEAS TO LIFE?



a. Describe something that you were very proud of that was a result of you putting in some extra effort.

b. Think of your business idea from Module 1. In one minute, list as many names as you can think of for your business.

Explain your business idea to three friends and tell them your business names. Which one do they like best?



- a. List the five steps of Design Thinking and define each in your own words.

Design Thinking Steps	Definition
1.	
2.	
3.	
4.	
5.	



b. Think of an activity you enjoy doing. If you could improve one thing about it, what would it be?

c. Think of an issue that is present in your community or school right now. What is something that could be done to help improve this situation?

d. What is an object in your home that could be improved? How would you improve it?



MODULE 8

**WHAT STRENGTHS CAN YOU
BRING TO A TEAM?**



a. What do you find easy or exciting about working on a project with others?

c. Self-awareness is important when entrepreneurs work with a team. What is one thing you need to be aware of when working with a team so you are not harming the group's progress?

b. What do you find challenging about working on a project with others?

d. Imagine you are working on a business idea with a group where someone keeps sharing ideas that you don't agree with. How would you react to this situation so your group can complete your task in a positive way?

